

Entrepreneurial Students Business Update

Below is a description of various businesses that are actively being developed/operated by students involved in the Entrepreneurial Spirit project.

◆ Grange Academy - Kilmarnock

- **gn-retail.co.uk** is run by Greg Nelson. Greg has set up an import deal from Japan on watches and MP3 players and is selling these over the web, as well as selling them amongst his friends.
- A successfully trading **garden maintenance and car cleaning business** run by Martin Brown and Mikna.
- **Arcadia** is an under-18's entertainment arcade, which Willie, Michelle, Michael McLintock and Paul Leonard want to locate in Kilmarnock. They are currently writing up their business plan and are seeking investment for their project so they can purchase/lease a building, equipment etc.

◆ Milne's High School - Fochabers

- **The Hut** is a youth cafe/bar with wide screen TV etc. To be established by Heather Smith, Sam Norcross, Ben Addison and Sam Murray. They are currently organising events to raise capital, Disco's, Battle of the Bands competitions, along with some scratch cards promotions to raise the capital to start their business. They are also going to be seeking investment so they are currently writing a business plan with Business Gateway.
- **Pink Candie** They have got the Web site pinkcandie.co.uk and are also a registered Ltd Company. They (and Subzero, Drummond Community High School) are believed to be one of the youngest ever registered Limited Company's in Scotland. The directors are Kerry Catenagh, Ailsa Duncan, Heather Ramshaw and Isy Brunton. They are proposing to sell female fashion clothes over the internet at discounted prices. They are currently having the website built by Greg Nelson of gn-retail and are looking at suppliers.
- Sony, Ralph, Andy McBay and Rob Duncan are building a website at the moment and are proposing to **retail mobile phones and accessories and other packages over the Internet.**

Wester Hailes Education Centre - Edinburgh

- Two groups of students on different occasions set up **stalls at Ingliston Sunday Market** and worked their stall selling their products. The girls team broke even, the boy's team made a loss – both teams learned from the experience.

Castlebrae Community High School – Edinburgh

- **Kidds Gardening Services** is operated by Stuart Kidd. By the summer break Stuart had turned over £140, sold his electric mower, replaced it with a petrol mower and raised his lawn cutting fee from £3.50 per lawn to £5.00 per lawn. He told the Mindscreen team that he had a £50.00 gardening contract secured and hoped to get a further £200 worth of business during the summer holidays.

Cumnock Academy – Cumnock

- **Heaven & Hell** an events company founded by the students at Cumnock Academy have successfully planned, promoted and run a disco night for young people in Cumnock. They made £113 profit from the event.

Drummond Community High School – Edinburgh

- **Subzero** is a limited company (interestingly they had to register in England because Scottish law prevented people under the age of 16 being directors of a limited company) founded by the students at Drummond. Their idea has at least national reach and is an entertainment centre designed especially for young people to include healthzone, skatezone, musiczone, bistrozone, chilloutzone, gamezone, workzone and shopzone. Subzero has attracted the attention of the BBC who have filmed the group on a number of occasions with the view that the footage might be included in an inspirational documentary about teenage values to be shown in November of 2004. Subzero has also attracted the support of a team of advisors helping them develop their business plan to “investor readiness”. Scottish Enterprise Edinburgh Ltd are considering offering Subzero SEED funding helping them develop their business offering.

The approach used by Mindscreen facilitators with the micro student groups allows students to be in-charge, make their own choices and learn what went well, what was tricky and what they will do differently next time. All students were in S2 at the time of starting the programme and are now in S4.