

They'll be glad you chose



ezMe is a personal development system designed to make it easier for teachers to build pupils' self-awareness, self-confidence and self-esteem and prepare them for learning, life and work.

ezMe helps young people recognise their own behaviour, attitudes and interests and how they can use their natural characteristics to achieve success.

Within education there can be an emphasis on gaining knowledge and skills, which provide the basis for developing higher-level understanding and improved skills. However the development of self-skills has recently been highlighted as one of the most important success factors in the education process. Therefore becoming self-aware and learning how our own behaviours, attitudes, interests and values translate into inherent skills and strengths can be the catalyst for success.

Up until now young people generally become aware of, or reflect on their true characteristics and the ways in which they influence their success, after they have left compulsory education. **ezMe** can help young people become more self-aware at an earlier age helping them to make better informed study, career and life choices.

ezMe reveals to the pupil in a clear and simple manner an evaluation of these factors and helps make the difference. It is only when behaviour, attitude, interest and values are explored and responded to that real change begins to take place. The **ezMe** profile and self-development modules provide support to initiate these changes.





“ezMe represents one of the most valuable investments that can be made at this time. It is inspirational in making such a difference in the short-term, as well as providing a firm foundation for greater future success”

Alastair Steven
Parent, Former Deputy Head Teacher

1. Secure online access for pupils and teachers

- Secure individual passwords for all pupils
- Easy to manage account for teachers containing all pupil records protected by unique login and password

2. An accurate personal profile for each pupil describing his or her behavioural style, personal interests, attitudes and motivators

- An easy-to-complete on-line activity for pupils producing their personal profile
- A printable profile detailing the pupil’s behavioural and motivational wants and needs in words and graphical form
- Content that helps pupils build their self-awareness
- A section that easily identifies and connects each pupil’s unique skills, with ideal study and career options

3. A resource that helps all pupils regardless of their academic ability level or other characteristic

- All feedback is open and honest and capitalises on pupils’ strengths
- Accessible to all pupils with a reading age of 11+
- Engaging and thought provoking because pupils are responding to their own personally created data

4. Downloadable resources in the form of:

- Detailed user manuals provided for staff
- Nine teaching/learning modules, complete with detailed support in interpreting and applying the data, lesson plans and pupil worksheets:

- | | |
|------------------|-------------------|
| 1. ezAwareness | 6. ezCareerChoice |
| 2. ezBelief | 7. ezCV |
| 3. ezConfidence | 8. ezFuture |
| 4. ezSkills | 9. ezFeedback |
| 5. ezStudyChoice | |



5. A resource that supports pupils’ personal development and helps them in the transition through key stages of their education and updates other teaching staff on optimal learning conditions for selected pupils

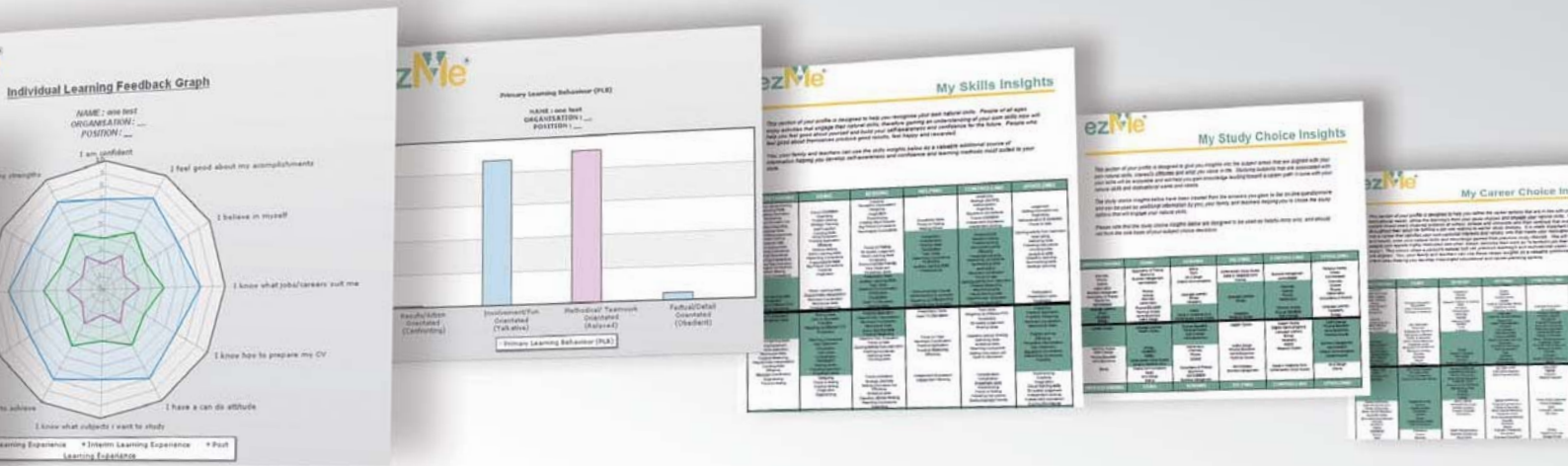
- Perfect as a part of PSE/PSHE programme
- An additional resource for career guidance staff
- Ideal for learning/behaviour support teachers
- Useful for subject teachers

“ezMe gives you a lot of added value per student. You’ve thought of everything. It helps set up student class lists according to learning styles and helps to make transitions smooth and sharp”

Sheila Atherton
Behaviour Support Teacher,
Aboyne Academy, Aberdeenshire

6. A selection of easy to use filtering and reporting functions enabling teachers to:

- Identify and sort pupils by learning style
- Identify individual or group learning needs in 12 soft skills areas
- Produce graphical images recording and measuring individual or group development in each of the 12 soft skills areas



“I’m committed to ezMe because I’ve seen for myself the great effect it has on pupils”
Ian McCracken
 Information Literacy Task Force

7. The ability to group pupils for activities in terms of characteristics other than their academic ability

- Using the pupils’ natural behavioural style
- Using the pupils’ perceived skills levels
- Using knowledge of what most motivates the pupils

8. Information which creates opportunities for parents and carers to become more effectively involved in guiding and supporting their children’s progress and development

- Pupils are encouraged to share the data they have generated about themselves with their parents/carers
- Parents/carers gain valuable insights about their child’s wants and needs
- Facilitates enhanced parent/carer/teacher engagement and relationship
- Parents/carers can order profile passwords for themselves, and thus personally experience the system

9. Engagement and success for all pupils

- Better informed study, career and life choices
- Lessons learned from the experience are equally applicable to life beyond school

10. Long-term as well as short-term development possibilities

- Cross curriculum staff involvement and understanding
- Positive effect on whole school morale
- Improvement in destination and attainment statistics

“Potentially ezMe has the capacity to give students insights and help us to support them in better attaining their potential”
Alex Wood
 Principal and Head Teacher
 Wester Hailes Education Centre, Edinburgh

“We found it a good tool of communication, which helped a quiet sensitive boy identify his potential”
Mark
 Parent, Glasgow





Introductory Offer!
 Buy 50 or more passwords and qualify for
 5 FREE passwords worth £79.75

Who is ezMe for?

- Young People
- All Secondary School Teachers, including PSE/PSHE, Behaviour Support and Career Guidance
- Parents/Carers
- Community Learning and Development Staff
- Youth Workers

How does ezMe fit with current educational priorities?

- It promotes the development of England's National Curriculum aims and Scotland's Curriculum for Excellence's four capacities (successful learners, confident individuals, responsible citizens, and effective contributors)

What solutions does ezMe provide?

- Helps build young people's self-skills and contributes toward bridging the skills gap
- Helps young people recognise which study and career pathways use their unique skills and supports them in making more robust, realistic study and career choices
- Helps more young people develop toward positive future pathways and improves the destination statistics
- Helps young people progress beyond compulsory education as socially, emotionally and financially independent citizens who are part of the workforce
- Offers exceptional value for money by encompassing many tools

Where can I link ezMe to the curriculum?

- Transition from primary to secondary
- All subject areas including PSE/PSHE programmes
- Subject choice
- Careers guidance
- Transition from secondary to FE/HE/Work
- It can help teachers easily create class lists by learning style at every stage
- It can help teachers quickly identify individual and group learning needs

“Students reported increased confidence, increased planning and communication skills and higher aspirations. Teachers involved were generally supportive of the initiative and their views on the initial outcomes concurred with pupils’ accounts”
 Scottish Centre for Research in Education (SCRE)

How much does ezMe cost per pupil?

- The more passwords you buy the lower the price becomes

No. of Passwords	Each	including VAT/TAX	You save
500+	£ 8.95	£ 10.74	65%
400-499	£ 9.95	£ 11.94	61%
300-399	£ 10.95	£ 13.14	57%
200-299	£ 11.95	£ 14.34	53%
100-199	£ 12.95	£ 15.54	49%
10-99	£ 15.95	£ 19.14	37%
1-9	£ 24.95	£ 29.94	

How much time will ezMe take?

- As much or as little as you like! It depends on the number of modules you choose and your preferred method of delivery (including extracurricular/perhaps involving parents or business partners etc.)
- Each module can be covered in one or two lessons
- The modules can be delivered over a number of academic years or condensed into a shorter period as required
- Specific modules can be introduced or revisited at key stages in the young person's education

What is the ezMe pupil process?

- Engagement/involvement
- Thinking/introspection/reflection
- Self-understanding
- Ownership
- Self-development
- Become successful learners, confident individuals, responsible citizens and effective contributors

Guarantee
 We guarantee that those young people who engage with ezMe will become more self-aware and be able to make more meaningful study and career choice decisions, or we will provide a full refund.



For more information:
 Visit: www.mindscreen.com
 Email: contactus@mindscreen.com
 Telephone: 0131 208 1927