

Features & Benefits



Who can ezMe benefit?

- Young People
- Parents and Carers
- Teachers, Schools, Colleges & Universities
- The Government & Wider Community

Young People

- **Developing your personal awareness** – *gain information that will help you realise who you are and what's really important to you.*
- **Increasing your self-esteem** - *feel better about who you are within yourself.*
- **Increasing your confidence** – *by discovering things about yourself that you didn't know you were good at, you'll be able to believe more in your own abilities.*
- **Understanding what your own skills are** – *know that you have specific skills giving you natural talent for certain things.*
- **Realising that others have different skills, giving them talent for things that you may find difficult** – *understand that they are not better than you and you are not better than them, simply different.*
- **Discovering what subject choices line up with and use your own particular skills** – *choose subjects to study that you are more likely to enjoy and achieve more in.*
- **Identifying career options that are in line with your own skills, your personal attitudes & interests and what you value in life** - *use your knowledge of your own skills and motives to find a job that you like, one that you are interested in and one that you will enjoy doing.*

Parents and Carers

- **Getting a unique personal profile full of information about your child** – *learn more about your child's attitudes, interests, wants and needs.*
- **Discovering ways to build better parent/child understanding** – *find new ways of communicating by talking together and looking over the, about me, what I want and how I see myself pages of your child's ezMe[®] profile.*
- **Building upon your relationship** - *learn how your child prefers to communicate and interact with others.*
- **Helping your child build their confidence and self-esteem** – *discover ways to become more aware of your child's unique skills and talents giving you the opportunity to frequently compliment them on their achievements and help them accomplish their dreams and goals.*
- **Helping your child make important educational and career choices** - *jointly review the, my skills insights, my study choice insights and my career choice insights pages of their ezMe[®] profile.*
- **Helping your child choose a career path that suits their unique skills and abilities and their motivational wants and needs** – *help guide your child toward a job they will enjoy.*
- **Getting more involved** – *choose to personally guide your child through one, two or all three of the personal awareness learning modules (ezSkills, ezStudyChoice and ezCareerChoice).*
- **Finding out how your child has developed and how you can help them grow even more** – *get personal development feedback especially prepared for your child. See how much they have learned about themselves and discover ways to help them become even more self-aware and self-confident.*

Teachers, Schools, Colleges & Universities

- **Getting an easy to use on line account** – *easily manage all students' records and receive feedback regarding individual or group soft skill learning needs and preferred learning styles.*
- **Receiving student development feedback** - *Easily identify the stage of self-awareness learning & development each student has achieved and receive individual or group self-skill learning improvement feedback graphs showing how much a student has developed as a result of the teaching/learning provided.*
- **Learning about each student's unique soft skill learning needs** – *search your online database and identify students by soft skill learning need. Deliver targeted teaching plans aligned with the learning need(s) of each student.*
- **Learning about each student's unique learning style** – *search your online database and identify students by one of four Primary Learning Styles. Improve attention and attainment by adapting your teaching style toward the learning style of the student.*
- **Measuring individual learning and personal awareness improvements** – *take advantage of the on-line personal development feedback system producing a clear, simple to use/straightforward to interpret one page display showing individual student improvement between agreed start and completion dates.*
- **Getting a unique personal profile for each student** - *helping your students learn about themselves from their unique profile builds their self-awareness, self-esteem and self-confidence.*
- **Receiving comprehensive teacher guides and corresponding learner diaries for three lesson plans** - *help your students identify their individual skills, which subject choices use their skills and what career options line up with what they have learned and use their unique skills. (ezSkills, ezStudyChoice & ezCareerChoice).*
- **Helping your students build their confidence and self-esteem through skills awareness** – *help each student recognise their own skills and deliver teaching/learning structured in a way that helps students use their skills and therefore confirm to themselves that they do have those skills.*
- **Teacher CPD – encouraging teaching according to the individuals' learning style and needs** - *improved teacher experience and above all significantly improved student self-esteem, confidence and teacher student relationship.*

Teachers, Schools, Colleges & Universities - continued

- **Receiving a fully researched and developed teaching service designed by teachers for teachers** – *in development from 2002 in conjunction with Mindscreen, Scottish Executive Education Department, successor organisations and other key project developers/supporters.*
- **Relying upon the rigour of the ezMe learning system** – *know that the language of the psychological systems that produce each ezMe[®] profile was designed and tested especially for young people.*
- **Relying upon the instrument validity** – *know that experts using the Cronbach's alpha (commonly used for assessing statistical reliability) have validated the ezMe[®] response questions. Reference - Cronbach, L. J. (1951). Coefficient alpha and the internal structure of tests. Psychometrika, 16(3), 297-334.*

The Government & Wider Community

- **Improving the self-confidence and optimism of entire communities** – *create whole school self-esteem and confidence building teaching and learning environments that overtime promotes enhanced self-worth, improved personal motivation, self-confidence and happiness for future generations.*
- **Measuring soft skill learning improvement by school** – *add an additional method to assess school performance to the existing HMI performance measurement requirements. Using such a measure will help inspectors understand when schools have demonstrated important improvements other than the number of exam passes achieved.*
- **Providing employers with a more confident work force** – *help young people develop the soft skills employers are seeking and improve their chances of securing employment.*
- **Develop more confident young people** - *improved business birth rate/survival statistics and increased motivation and productivity.*
- **Reducing university fall out** – *Help young people choose an education and future career path aligned with their core interests, attitudes and what they value.*
- **Developing more motivated and focused young people** – *positively impact the destination stats reducing the number of young people destined for NEET. Reduce the government's cost of unemployment and training support provision.*